Welcome to Library 101

Presented by
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TRS@WHC Librarians
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Purpose of this Session

• General Introduction to the Research Process

• Specific Sources and Tips to Help You with Your Assignments
Where to Start?

- Review the assignment!
- Think about what you want to do.
- Ask yourself some questions (e.g., how much do you already know? Where would you go to find out more? How much material do you think you might need?)
Picking a Topic

• Destination...what comes to mind? (e.g., cities, country, snow, sun, food, culture, history, etc.)

• **Tips:**
  o Choose a place of interest to **YOU**
  o Try not to be too narrow or too broad (e.g., whole country vs. a small location)
Example
steps I would follow
First Step?

Google

Google

Search Montreal Quebec

About 29,800,000 results (0.28 seconds)
The Internet: EVALUATE!!!

- PURPOSE OF SITE
- AUTHORITY – WHO PRODUCED IT?
- COVERAGE
- ACCURACY
- PRESENTATION AND CURRENCY
- **READ THE ENTIRE PAGE/SITE!!!!**

- Another Great Use for the Internet: finding images for your final presentation
Google Results Con. (comparison)

**Traveller | Tourism Montreal**
www.tourisme-montreal.org/
Snow Village activities include dance nights, Montréal Canadiens hockey evenings, music concerts, ... Société des casinos du Québec - Casino de Montréal ...
→ What to do - Contact Us - Hotels and Booking - Montreal TV

**Montreal - Wikipedia, the free encyclopedia**
en.wikipedia.org/wiki/Montreal
,ˌmæntrəl; French: Montréal pronounced [mɔ̃.tʁẽl] ( listen)) is a city in Canada. It is the largest city in the province of Quebec, the second-largest city in ...
→ Demographics of Montreal - Greater Montreal - Montreal Canadiens - Downtown

**Montreal, Quebec, CA - Holland America**
www.hollandamerica.com/find.../CruiseDetailsPort.action?...N...
Canada a la Mode. Montreal is what would have happened if Paris had a child and the child grew up, sought its fortune, and made its mark on the world.

**Weather Forecast Montreal, Quebec | Montreal Weather ...**
www.wunderground.com/global/stations/71627.html
Weather Underground provides local & long range Weather Forecast, weather reports, maps & tropical weather conditions for locations worldwide.
1. What do I need to cover?

2. I need **at least** THREE sources including 1 article from a periodical and 1 website, and another source of my choice
A Few Words about PERIODICALS

- Basic Definition

- Various types: newspapers, magazines, trade journals, scholarly journals.

- Many Methods to find articles
Using TRS@WHC Databases

THREE MAIN DATABASES FOR THIS PROJECT:

• *Hospitality and Tourism Complete*

• *ATOZ: The World Culture*

• *LexisNexis Academic*
Electronic Databases

The following databases provide access to full-text articles in journals, newspapers, and magazines, as well as other various types of material including encyclopedia articles, dictionary definitions, statistics, etc. These databases are subscribed to by the library and can only be searched using school computers. Please see a library staff member if you need assistance.

Library Catalog
Find out what the library has in its collection via our web-based library catalog.

Britannica Online
This resource includes the complete encyclopedia, as well as Merriam-Webster's Collegiate Dictionary and the Britannica Book of the Year. Plus, Britannica Online allows users to search an Internet directory that includes more than 30,000 links to websites selected, rated, and reviewed by Britannica editors.

EBSCOhost Research Databases
Provides access to a variety of databases including Hospitality and Tourism Index/Complete, Professional Development Collection and GreenFILE. Choose EBSCOhost Web link to access the databases.

- Hospitality and Tourism Complete
- GreenFILE
- Teacher Reference Center
- Library, Information Science & Technology Abstracts
- NovelList Plus

Atz: The World Culture
Comprehensive, full-text, country-by-country culture resource database. Atz World Culture comprises 175 Country Culture Guides of 61 data categories each including in-depth coverage of topics such as Climate and Geography, Language, National Cuisine and Recipes, Human Rights, National Symbols, Travel, Business Culture, and more.

Lexis-Nexis Academic Universe
Provides access to legal research materials, medical information and a broad range of news and business information resources. Offers full-text searching of national and international newspapers and magazines.

Oxford Reference Online
Oxford Reference brings together 100 dictionaries and reference books, plus an encyclopedia, into a single cross-searchable web database. Please log out of this database when you are done using it.
Example

Searching: *Hospitality & Tourism Complete*  
montreal Quebec  
[Search]  [Clear]

Limit your results

- Full Text [on]
250 Results for...

1. Montreal could be at your Quebec and...
   Travel Trade Gazette UK & Ireland, 4/1/2011, Issue 21
   Subjects: TOURISM; QUEBEC (Province) -- Description; teaching; TEDDY bears
   Database: Hospitality & Tourism Complete
   Add to folder
   PDF Full Text (1.2MB)

2. Associations among Park Use, Age, Social...
   Neighborhood Age Composition in Montreal
   By: Moore, Spencer; Gauvin, Lise; Daniel, Mark; Kesteloot, K.; Dube, Laurette; Richard, Lucie. Leisure Sciences, Jul/Aug 2010, vol. 31, p318-336, 19p, 2 Charts, 3 Graphs; DOI: 10.1080/01490400903308183
3. URBAN GEOTOURISM: THE CASE OF MONTREAL.
By: Joly, Marie-Claude; Verner, Alix; Côtéa, Alain. E-review of Tourism Research, Dec 2009, Vol. 7 Issue 6, p124-132, 9p
Subjects: TOURISM -- Marketing; GEOTOURISM; INDIGENOUS tourism; ECOTOURISM; SUSTAINABLE tourism; HERITAGE tourism; MONTREAL (Quebec); QUEBEC (Province); ENVIRONMENTAL economics

Database: Hospitality & Tourism Complete

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4. Quebec & Montreal.
By: Boisclair, Marc. Successful Meetings, Mar 2007, Vol. 56 Issue 3, p71-71, 1p, 1 Color Photograph
Subjects: MEETING facilities; CONVENTION facilities; FACILITIES; MONTREAL (Quebec); QUEBEC (Quebec); Convention and Visitors Bureaus

Database: Hospitality & Tourism Complete

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Context

Touristic destinations around the world are facing more and more competition. For urban destinations, the implications are even bigger; every city has to find the one element that will make it stand out. Since October 2007, Montréal found its approach by becoming the first city in the world to sign the National Geographic Society's geotourism Charter. This case study focuses on this implementation.

Geotourism is defined as tourism that sustains or enhances the geographical character of a place—its environment, culture, aesthetics, heritage, and the well-being of its residents (Center for Sustainable Destinations, www.nationalgeographic.com/travel/sustainable/about_geotourism.html, [August 29, 2009]). It incorporates the concept of sustainable tourism, which signifies that destinations should remain unspoiled for future generations, while allowing for ways to protect a place's character. Geotourism also takes a principle from its ecotourism cousin, that tourism revenue should promote conservation. The geotourism concept was born in 2002 through the leadership of the Center for Sustainable Destinations of the National Geographic Society.

When compared to ecotourism, which is defined as responsible travel to natural areas that conserves the environment and improves the well-being of local people (The International Ecotourism Society, http://www.ecotourism.org/site/c.orLQXPILOmF/b.4835303/k.BEB9/What_is_Ecotourism__The_International_Ecotourism_Society.htm [October 26, 2009]), geotourism includes a larger perspective of the place in itself. Not only does geotourism incorporate ecotourism, it also embraces the culture, the heritage, and the local traditions to celebrate and highlight the place or destination. In other words, geotourism goes further than ecotourism in its goal of, not only identifying and sustaining destinations, but also developing and marketing them in collaboration with the local establishments and government.
Using Reference Sources and books

- Encyclopedias (general and specialized), dictionaries, fact books, almanacs, etc.
- Access to both online and printed works
- Great for finding FACTS

Use Britannica Online, Oxford Reference Online & our Library Catalog
AtoZ: The World Culture

A comprehensive, full-text, country-by-country culture resource database. AtoZ: The World Culture comprises 175 Country Culture Guides of 61 data categories each, including in-depth coverage of topics such as Climate and Geography, Language, National Cuisine and Recipes, Human Rights, National Symbols, Travel, Business Culture, and more.
Chile: Overviews
Country Snapshot

THE LAND
Chile is a long and narrow country located along the Pacific coast of South America. In terms of terrain, Chile is composed of low coastal mountains in the west, a fertile central valley, and the rugged Andean mountain region in the east. The highest Andean peaks rise over 5,500 meters (18,000 ft). This nation inhabits a strategic location relative to the sea lanes between the Atlantic and Pacific Oceans; the Strait of Magellan, Beagle Channel, and Drake Passage are all in Chilean territory.

The country is home to the Atacama Desert, one of the world’s driest regions, as well as the elevated crater lake of Ojos del Salado. Easter Island, which has a humid subtropical climate, and several other Pacific Islands, are part of Chile. In addition to these climate types, Chile has Mediterranean, temperate, and alpine zones. The country is bordered by Argentina, Bolivia, and Peru.

THE PEOPLE
Chile is composed primarily of a white and white-Amerindian (mixed) population (95.4 percent). The Mapuche comprise 4 percent of the population and other indigenous groups account for the remaining 0.6 percent. Spanish is Chile’s official language; however, Mapudungun (the Mapuche language), German, and English are also spoken.

Spanish colonial culture has left a legacy of Roman Catholicism, the religion practiced by 70 percent of Chileans. Fifteen percent of the population are Evangelical, 1.1 percent are Jehovah’s Witnesses, and 1 percent practice other Christian faiths. Those practicing non-Christian faiths make up 4.6 percent of Chileans, while 6.3 percent of the population are non-religious.

HISTORY
When the Inca Empire extended its reach into Chile in the mid-15th century, its explorers and conquerors encountered native tribes including the Aymara in the north, the Diaguita in the mountains, and the Mapuche in the coastal south. The hegemony of the Incas endured for about a century, until Spain’s quest for dominance in the region began with the explorations of Ferdinand Magellan. The Spanish conquest began in 1541; conquistadors
OTHER TIPS

• Look at city, state, and country government sites

• Check out the convention centers, hotel sites, and restaurant sites

• Take a virtual tour of one of the museums or libraries in your destination place
Examples
**APA STYLE GUIDE**

Ms. Madeline Copp  
All Courses  

September 2012
OTHER TIPS

- Be creative with your terms and search methods
- Use the resources available to you (both people and other materials)
- Try to allow yourself enough time
- **ASK! ASK! ASK! IF YOU HAVE QUESTIONS!!!**
THANK YOU

The Restaurant School at Walnut Hill College

QUESTIONS??